If things feel different, that’s because they are different. When it comes to K-12 education, the events of the past few years fundamentally changed the way families think about education. To understand these dynamics in greater detail, the team at Pearson surveyed parents and teens across the country. Here’s what we heard.

**Current Mindset**

### Teens’ Views on Future and Education

- **A Struggle to Stay Focused and Motivated**
  - My parents are too worried about my future.
  - My parents don’t understand me.
  - I am not ready to make big decisions about my education or career.
- **Awareness of a Changing and Difficult Landscape**
  - My parents are too worried about my future.
  - My parents don’t understand me.
  - I am not ready to make big decisions about my education or career.

### Parents’ Views on Future and Education

- **Parents Are More Satisfied Than Teens**
  - 67% of parents are satisfied with current school.
  - 81% of parents are satisfied with amount of testing/exams.

### The Push/Pull of Happiness and Success

- **For Their Teens**
  - 30% say teens want to “go to college.”
  - 5% want to work at a non-traditional place of business.
- **For Their Teen’s Future**
  - 67% of parents want their teens to “go to college.”
  - 5% want their teens to work at a non-traditional place of business.

### Influence Over School Decision

- **Methods of Research**
  - Talk to school counselors: 52%
  - Online school websites: 44%
  - Current/previous teachers/mentors: 43%
- **Factors Influencing Decision**
  - Satisfied with current school: 64%
  - Satisfied with amount of testing/exams: 65%
  - Satisfied with impact on personal growth: 58%

### Future Aspirations

- **Awareness of a Changing and Difficult Landscape**
  - My parents are too worried about my future.
  - My parents don’t understand me.
  - I am not ready to make big decisions about my education or career.

### Concerns About Their Local Schools

- **For Parents**
  - 45% want more security.
  - 57% want a better career readiness program.
- **For Teens**
  - 35% want more security.
  - 57% want a better career readiness program.

### THE ATMOSPHERE OF ONLINE SCHOOL

- **Teachers**
  - 94% able to meet at your pace.
  - 56% able to meet on virtual/realistic school times.
  - 50% feeling in charge of your education.
- **Parents**
  - 54% satisfied with learning at home.
  - 48% feeling the teaching is fair.
  - 44% feeling parents not involved.