

OREGON CONNECTIONS ACADEMY

ASCEND CTE Business Pathway

Preparing you for the rigorous world of business and entrepreneurship.

Ever visit your favorite business and wonder how it works? Or has anyone ever told you that you should start your own business? Well, the business pathway at ASCEND will take you through a journey that will show you every aspect of business ownership. These classes will require time, commitment, and dedication. You will work closely with the program to help you be successful.

Students will learn major elements of business such as marketing, accounting, and management. Students will also have the opportunity to study subjects aligned with starting their own business such as leadership, financing, and market research.

Whether you want to be a great addition to a company or start your own; the business pathway at ASCEND will get you ready for the hills and valleys that come with a career in business.

Success Beyond High School

Examples of advanced degrees that ASCEND graduates can also pursue:

- Bachelors in Business
- Bachelors in Marketing
- Business Law
- International Business

Examples of other possible careers that ASCEND graduates can also pursue:

- Entrepreneur
- Youtuber
- Advertising Agency
- Business Consultant
- Author

Own your own company the day you turn 18!

When you leave high school, you have the ability to start your own business, work at top level positions in a business or start off your college career with a head start. Some of the classes could also apply toward certification and spending less time in college and more time on your idea.

DID YOU KNOW?

- According to a study at Berkeley by Ross Levine, entrepreneurs are highly more likely to rebel as a teenager.
- Business.org states that America is the best place to start a business if you are a woman, with over 40% of US businesses being owned by women.
- Less than 1% of entrepreneurs came from a wealthy family and 51% of all entrepreneurs were the first to start a business in their family, according the Kauffman Foundation Study of Entrepreneurship.