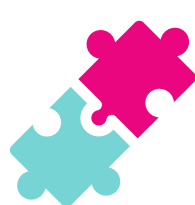


# STUDENT SUCCESS

## IS A MATTER OF MINDSET



### STUDENTS WITH A FIXED MINDSET

VS



### STUDENTS WITH A GROWTH MINDSET

believe that their intelligence and abilities are fixed and that personal effort has little impact



believe that their intelligence and abilities can grow through personal effort

feel pressured to “look smart,” believing they’re defined by their natural abilities



feel motivated to “get smart,” knowing that effort maximizes abilities

avoid challenging material to protect their self-esteem



welcome challenging material, improving their self-esteem and abilities in the process

give up in the face of setbacks, attributing difficulty to a lack of ability



persist in the face of setbacks, believing they can prevail with sufficient effort

ignore or avoid constructive criticism, seeing it as an attack on their natural abilities



embrace criticism as a learning tool, a means of improving

feel diminished by others’ success, believing that success is unattainable without natural ability



feel inspired by others’ success, knowing that success is attainable through effort