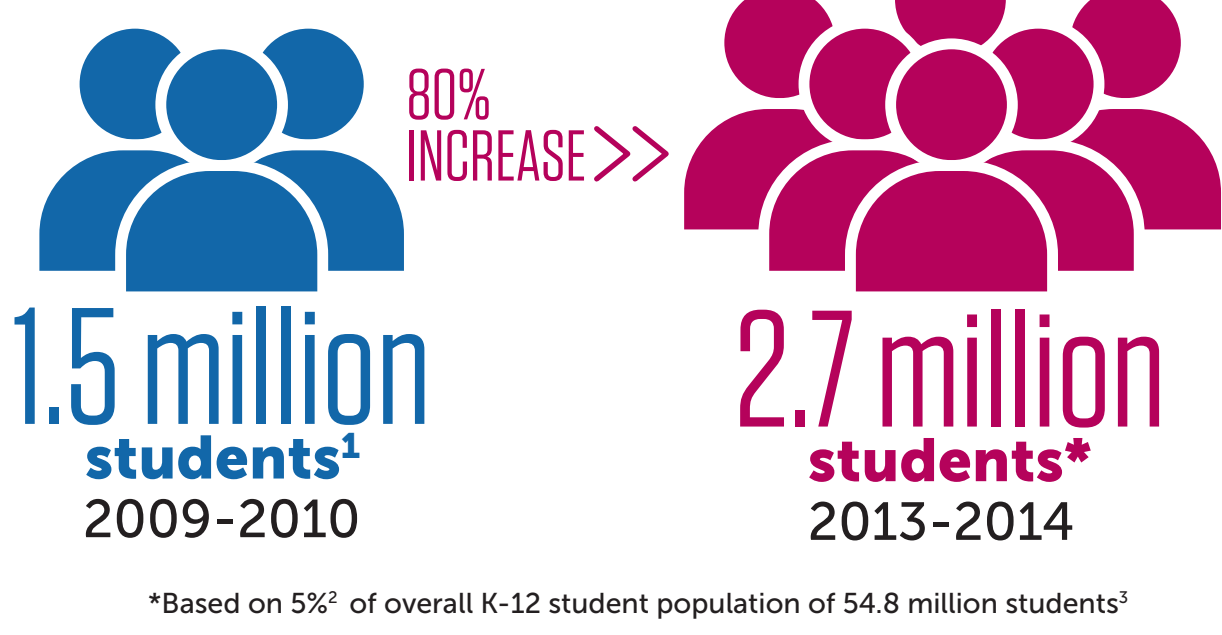


GROWTH OF K-12 DIGITAL LEARNING

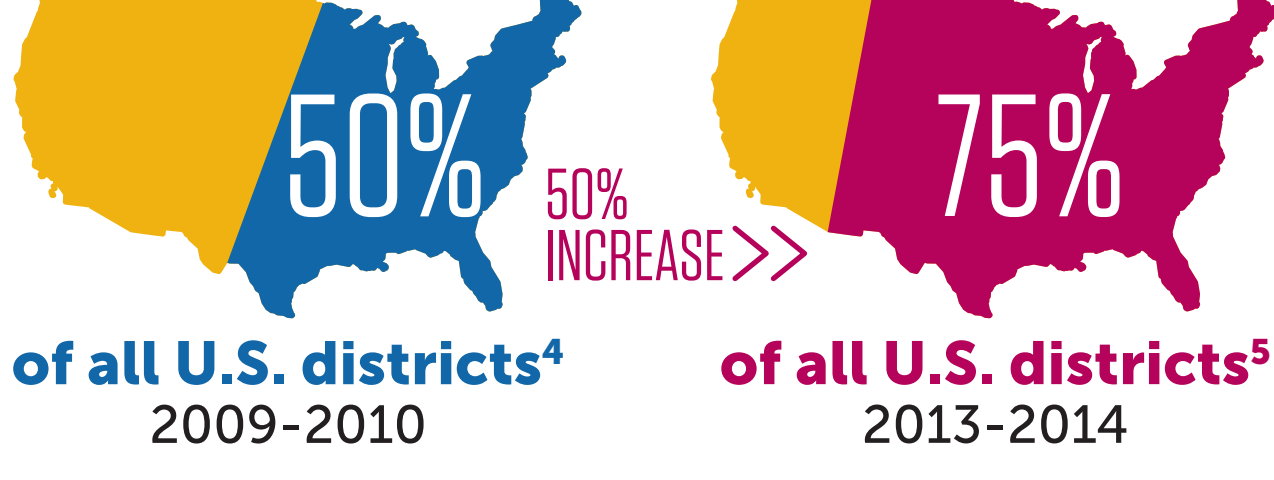
STUDENT INTEREST IN ONLINE AND BLENDED LEARNING

Students taking part in online/blended learning:



*Based on 5%² of overall K-12 student population of 54.8 million students³

School districts offering online or blended courses:

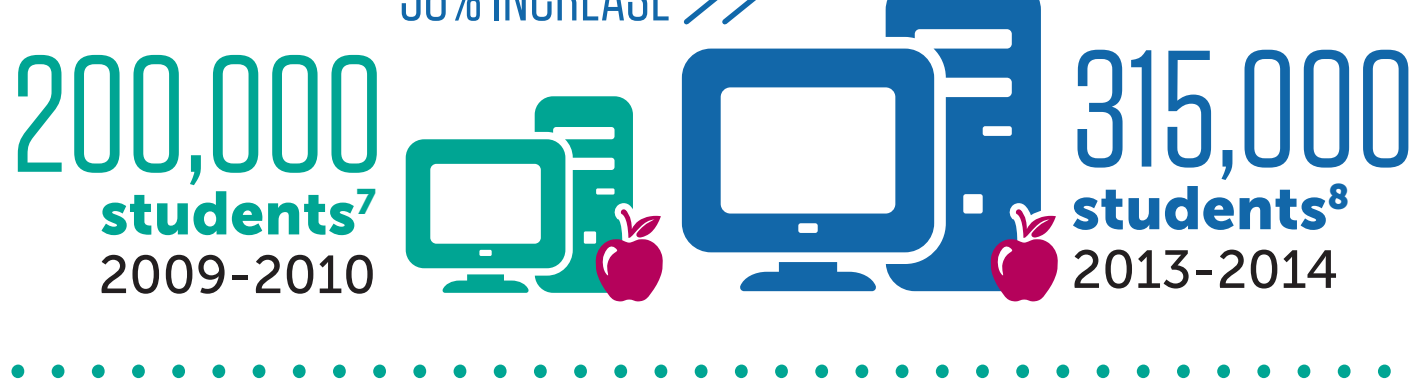


+60%

More than 60% of Americans think high school students should have opportunities to earn credits through online courses⁶

ONLINE SCHOOL ENROLLMENT

Full-time online public schools:



Connections Academy-supported online schools:

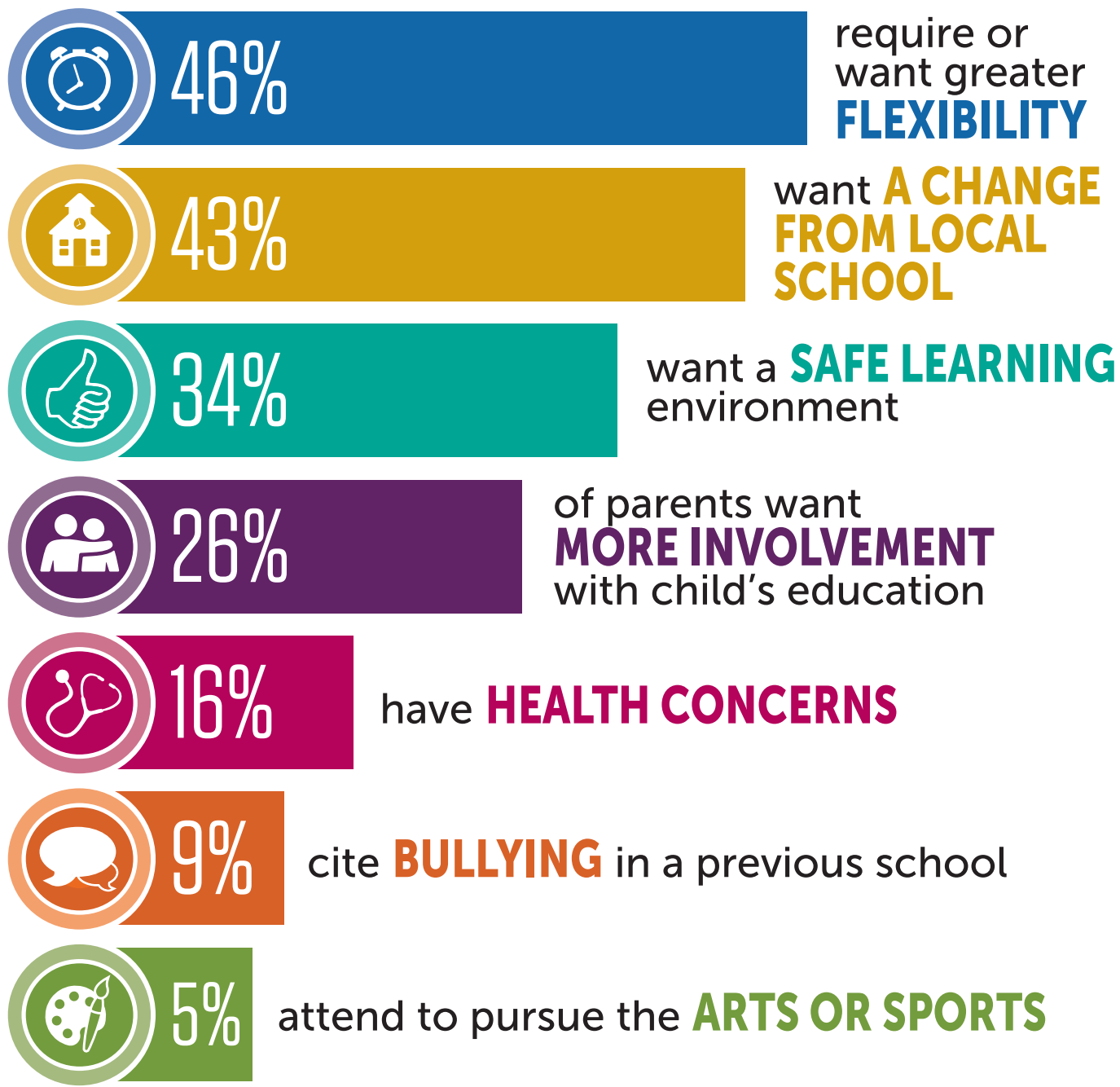


90%

90% of parents gave their Connections Academy online public school an A or B grade⁹

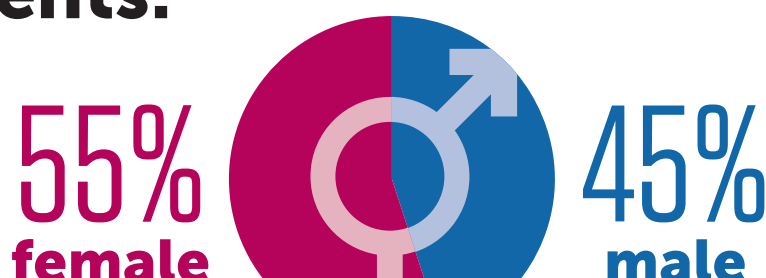
REASONS FOR CHOOSING AN ONLINE SCHOOL

2015 Connections Academy Parent Satisfaction Survey Shows:

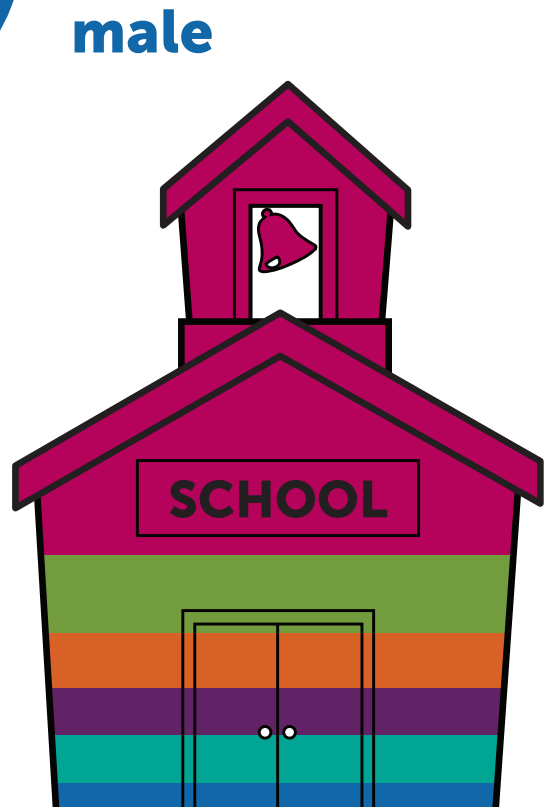
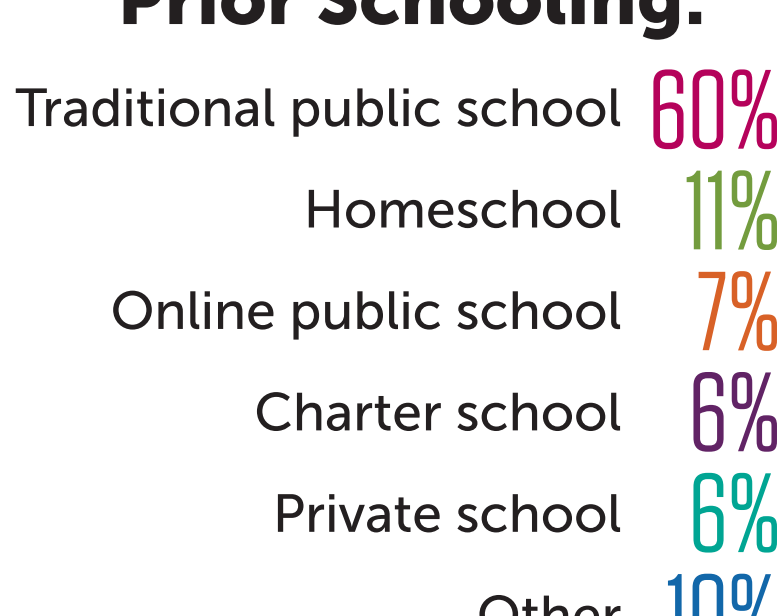


WHO IS GOING TO ONLINE SCHOOL?

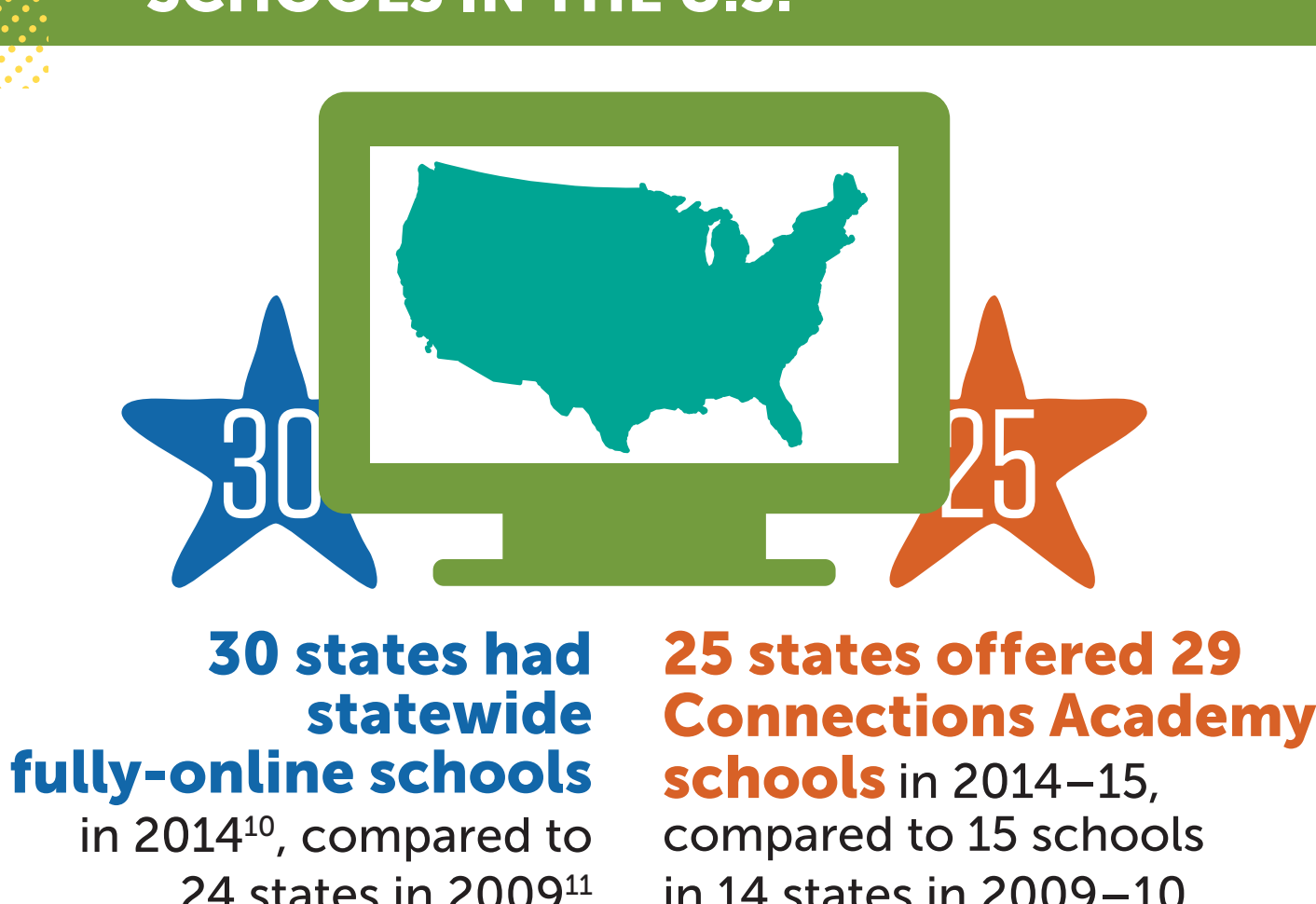
2014-15 Connections Academy students:



Prior Schooling:



EXPANSION OF ONLINE SCHOOLS IN THE U.S.



^{1,4,7} Keeping Pace with K-12 Online Learning 2010, Evergreen Education Group, 2010.

^{2,5} Keeping Pace with K-12 Online & Blended Learning 2013, Evergreen Education Group, 2013.

³ Enrollment in Educational Institutions, National Center for Education Statistics, 2013.

⁶ The 46th Annual PDK/Gallup Poll of the Public's Attitudes Toward the Public Schools, Part 2. Phi Delta Kappa, 2014.

^{8,10} Keeping Pace with K-12 Digital Learning 2014, Evergreen Education Group, 2014.

⁹ Connections Academy Parent Satisfaction Survey, 2015.

¹¹ Keeping Pace with K-12 Online Learning 2009, Evergreen Education Group, 2009.