GROWTH OF K–12 DIGITAL LEARNING

STUDENT INTEREST IN ONLINE AND BLENDED LEARNING:

Students taking part in online/blended learning:

- 1.5 million students* 2009-2010
- 2.7 million students* 2013-2014

50% of all U.S. districts
75% of all U.S. districts

More than 95% of Americans think high school students should have opportunities to earn credits through online courses.

School districts offering online or blended courses:

- 50% of all U.S. districts
- 75% of all U.S. districts

1.5 million students 2009-2010
2.7 million students* 2013-2014

*Based on 5% of overall K-12 student population of 54.8 million students.

ONLINE SCHOOL ENROLLMENT

Full-time online public schools:

- 200,000 students 2009-2010
- 80% increase to 315,000 students 2013-2014

Connections Academy-supported online schools:

- 18,200 students Sept 2009
- 257% increase to 65,000 students Sept 2015

90% of parents gave their Connections Academy online public school an A or B grade.

REASONS FOR CHOOSING AN ONLINE SCHOOL

2015 Connections Academy Parent Satisfaction Survey Shows:

- 46% require or want greater FLEXIBILITY
- 43% want to CHANGE FROM LOCAL SCHOOL
- 34% want a SAFE LEARNING environment
- 26% of parents want MORE INVOLVEMENT with child’s education
- 16% have HEALTH CONCERNS
- 9% cite BULLYING in a previous school
- 5% attend to pursue the ARTS OR SPORTS

WHO IS GOING TO ONLINE SCHOOL?

2014–15 Connections Academy students:

- 55% female
- 45% male

Prior Schooling:

- 60% Traditional public school
- 10% Homeschool
- 7% Online public school
- 6% Charter school
- 6% Private school
- Other 10%

EXPANSION OF ONLINE SCHOOLS IN THE U.S.

30 states had statewide fully-online schools in 2014–15 compared to 24 states in 2009.

25 states offered 29 Connections Academy schools in 2014–15, compared to 13 states in 14 states in 2009–10

1 Keeping Pace with K-12 Online Learning 2010, Evergreen Education Group, 2010.
3 Enrollment in Educational Institutions, National Center for Education Statistics, 2013.
4 The 46th Annual PDK/Gallup Poll of the Public’s Attitudes Toward the Public Schools, Part 2. Phi Delta Kappa, 2014.